# NORTH SHORE COMMUNITY RADIO



# WELCOME

WTIP North Shore Community Radio is an independent, nonprofit radio station broadcasting from the north shore of Lake Superior in Grand Marais, Minnesota, and we're proud to be celebrating 18 years on the air! Over the years we've become more than a radio station, by bringing a voice to area residents and connecting, reflecting and building community.

The story of WTIP began with a small group of pioneering individuals sitting around a kitchen table, who believed that community radio could play an important role in Cook County. With their visioning, hard work and dedication, WTIP went on the air in April 1998, and through the years the need and demand for our services has grown tremendously.

When you tune in to WTIP, you experience a unique, one of a kind radio station. As one listener-member put it, "WTIP is our window into life in the Arrowhead." How true! Many of the voices you hear on WTIP are those of community volunteers, real people making radio that is live, immediate and interactive. We provide important and essential information—like up to date weather and news—but we also bring programming that engages and entertains. We bring you the people of our community, their thoughts and ideas. We share what people and organizations are doing in our community. And we highlight the diversity of our area through programming that explores the art, culture, environment and history of this wonderful region.

WTIP also reaches beyond the airwaves, embracing our role as a trusted community resource to increase the well-being of the area. And through strong community support, involvement and feedback, we have continually strengthened our programming, outreach and response to community needs. We look forward to continuing to serve our community of listeners—to be the "window into life in the Arrowhead"—for years to come!

# MISSION

WTIP's mission is to connect, reflect and build community on the north shore of Lake Superior. We aim to fulfill our mission by:

- Providing timely and accurate reports of local and state events, including weather, news and community happenings;
- Providing a forum open to all residents of the area for the discussion of public issues;
- Offering music and entertainment for our audience;
- Offering a diversity of programs designed to educate and inform;
- Seeking to promote the general well-being of the area;
- Training local residents to use the medium of radio to express their thoughts, feelings and talents.



North Shore Community Radio 90.7 FM North Shore 90.1 FM Grand Portage 89.1 FM Gunflint Trail PO Box 1005 Grand Marais, MN 55604 (218) 387-1070 www.wtip.org



# EXECUTIVE DIRECTOR'S REPORT

It is hard to believe that we are beginning our 19th year broadcasting as a community radio station in Cook County. WTIP Community Radio began broadcasting on April 28, 1998 thanks to the efforts of a dedicated group of volunteers. As I begin my 16th year as station manager, it is amazing to look back to how we have changed and grown, reflecting our ever evolving communities along the North Shore.

In order to continue to serve our community, WTIP has invested in infrastructure over the past year. We are very excited that our antenna and broadcast transmission equipment located above Grand Marais has been upgraded. This new equipment, along with our transmitters located in Grand Portage and the Gunflint Trail, ensure our continued coverage throughout the Arrowhead for years to come. Of course, in this digital age, folks around the world also have access to our local programming through web streaming. This year we converted our web site to a responsive web design, enabling optimal viewing and listening with a wide range of devices—from desktop and laptop computers to mobile phones.

WTIP staff and board members took part in a strategic planning process in 2015. After several work sessions, we have a plan that will keep us busy and carry us for years into the future. The key components of public radio success include development, programming, community engagement, governance and technical viability. We are working to address all components in our plan.

One of our goals is to deepen and further develop our local news department, in direct response to a listener survey WTIP conducted in 2014. During this survey it was evident there was a strong desire for increased local news coverage in a timely manner.

Coincidentally, through our 2015 Community Producers project we met journalist Joe Friedrichs. Joe joined the WTIP staff in October, and news production continues to evolve in collaboration with our entire dedicated staff. The addition of Joe has enabled us to attend local government meetings, reach outside of the office to produce quality news content and features and be more visible along the North Shore. In addition to adding Joe, we implemented plans to add a weekday news program at noon. The "News at Noon" show launched in April and has been receiving great response.

Look for more changes in 2016 with regard to enhancing our news department!

We all want to thank you for your support of WTIP Community Radio. We so appreciate all the ways the community sustains us. We also encourage your involvement in ways that work for you.

> Deb Benedict WTIP's executive director



# 2015 IN REVIEW

# PROGRAMMING

The programming you hear on WTIP would not be possible without the time, talent and dedication of our volunteers. Each week, about 35 on-air volunteers help WTIP bring listeners over 25 locally-produced programs, including:

#### Music programs:

Swing Session, Sidetracks, First Nations' Time, The Scenic Route, Monday Night Mix, Tuesday Classics, Wednesday Night Jazz, Thirsty Boots, Boomer Jam, Saturday Night Mix, The Gospel Truth, Women In Music, Polka Time, Classic Country, Sounds of the Spirit and String Theory.

#### News, feature, entertainment and variety programs:

DayBreak, North Shore Morning, North Shore Digest, North Shore Weekend, The Roadhouse, Old Time Radio Hour, First & Third Thursday Community Conversations, Northern Gardening, Small Change and The Youth Radio Project.

In addition to all of our locally-produced programs, staff, volunteers and community members work together to provide our listeners with a variety of regular features. These features highlight the arts, culture and history of our area, and bring a more in-depth look at our region's environment. They include:

#### Arts, Culture & History Features:

Anishinaabe Way: Lives, Words & Stories of Ojibwe People, by Staci Lola Drouillard Artist Open House Behind the Work The Best of Ourselves, with Marcia Hyatt Gus' Wild Side History Speaks Local Food Project Local Music Project Magnetic North, with Vicki Biggs-Anderson The Marvelous Imagination of Katie Addams, by Rose Arrowsmith-DeCoux Moments in Time NorthShore ArtScene, with Joan Farnam Sunny's Back Yard West End News, with Bill Hansen Wildersmith on the Gunflint, with Fred Smith

#### **Environmental Features:**

Field Notes, with Molly Hoffman The Lake Superior Project North Woods Naturalist, with Chel Anderson Northern Sky, with Deane Morrison Superior National Forest Update Grand Portage Wildlife Biologist, Dr. Seth Moore Weekend Outdoors, with Larry Weber A Year in the Wilderness, with Dave and Amy Freeman

I love listening to the pieces produced by the "community producers" at WTIP. They cover such a wide range of topics from personal stories from the youth in our community to educational stories about our local environment up here in the wilderness. These stories allow me to learn about our community from many viewpoints not just the staff at the radio station. It also broadens the horizons of our radio station because everyone has a different background and has interest in different aspects of life up here. Many unique topics that might not have been reported on by the staff are realized by the community at large. In addition it gives positive energy to these producers because they feel engaged and contributing in a positive way to the community. It makes me feel really great about our community and the place I have chosen to live.

Bob Pranis - Grand Marais

### AWARDS

WTIP staff and volunteers work hard to produce diverse content in news, music and features for our listeners along the North Shore and beyond, and were honored to receive 11 awards in the 2015 Minnesota Associated Press Broadcasters news contest:

#### Radio I Awards

#### Spot/Hard News

First Place: "The Lake Superior Project: 50 Years on Mic Mac Lake," by Martha Marnocha

Honorable Mention: "The Lake Superior Project: From Bayfield to Baikal," by Martha Marnocha

Honorable Mention: "Rock Collecting Along the North Shore," by Joe Friedrichs



Joe Friedrichs, Martha Marnocha and Will Moore

#### Series/Special

First Place: "Local Music Project: Gordon Thorne and the Fingerstyle Masters Weekend," by Will Moore

Honorable Mention: "The Lake Superior Project: Lake Superior Herring Decline Linked to Variety of Factors," By Joe Friedrichs

Honorable Mention: "Wolf Reinstatement Leaves Some Without Predator Control Options," by Joe Friedrichs

#### Documentary/Investigative

Honorable Mention: "The Lake Superior Project: The Toxic Legacy of the Former Finland Air Force Base," by Martha Marnocha

#### Sports Reporting

Honorable Mention: "Fishing Women," by Joe Friedrichs

#### Writing

First Place: "Gus' Wild Side: Unruly Pond Hockey," by Dennis Kaleta, Martha Marnocha

Honorable Mention: "Sunny's Back Yard: Adopting Two Huskies," by Nancy Steinhauser, Martha Marnocha

#### Best in Show

"The Lake Superior Project: 50 Years on Mic Mac Lake," by Martha Marnocha

The Associated Press is the world's oldest and largest news gathering organization. The cooperative of newspapers, radio stations and television stations provides text, audio, graphics, video, photos and technology to more than 15,000 news outlets worldwide.



Dennis Kaleta

## SCHOOL NEWS

Through "School News" WTIP is able to share the activities and happenings from various schools in Cook County. Parents, grandparents and other friends and family enjoy tuning in to hear their special student reporting; and if they want to listen again, the feature is archived on our website. "School News" airs weekdays—during the school year—on *North Shore Morning* and *North Shore Digest.* 



Norman Moe and Dick Dorr



Bob Carter and Katie Loberg

The football games are a hoot! Anonymous Grand Marais

### SPORTS BROADCASTS

Since 1998 WTIP has brought Cook County Vikings sports fans live coverage of football and basketball games, with volunteers Norman Moe and Dick Dorr providing the play-by-play, and WTIP engineer Jeff Nemitz assisting with the technical details. This important service makes it possible for those who can't attend games in person to still be a part of the action.

2015 provided several more opportunities—in addition to basketball and football—for sports coverage. In late October, WTIP aired a live broadcast from Bemidji State University as the Silver Bay Mariners football team headed to the playoffs. In November, WTIP followed the Cook County Vikings volleyball team to the state tournament, providing live coverage from the Xcel Energy Center in St. Paul. Finally, we were excited to bring hockey fans broadcasts of some of the North Shore Storm hockey games.

We're thankful for the support of our Sports Underwriters who help make these broadcasts possible!

#### COMMUNITY GARDEN COMMUNITY GARDEN LITTLE FREE LIBRARY



Every summer a portion of what used to be part of our parking lot comes to life, as gardeners cultivate, plant and tend to their plots in the WTIP community garden. First started in 2009, the community garden has eight plots nurtured by staff and community members, producing a variety of vegetables and flowers. Gardeners also add to and use compost from the garden's compost bins, have experi-



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mented with straw bale gardening in one of the end plots, and can take a moment to relax in a little sitting area near the entrance.

Visitors to WTIP are greeted by a "Little Free Library" just outside the front door thanks to a grant received in 2014 from the Cook County Chamber of Commerce and Moving Matters "Great Place Project." Next time you're by the station, feel free to take or leave a book!



# FINGERSTYLE MASTERS WEEKEND

The annual Fingerstyle Masters Weekend takes place every April at Bluefin Bay in Tofte, thanks to the hard work and inspiration of local musician (and WTIP fan), Gordon Thorne. In 2015, it welcomed two well-known musicians, acoustic guitarist Mike Dowling and jazz violinist Randy Sabien. The weekend celebrates the rich history of fingerstyle music with concerts and hands-on workshops. All proceeds from the event are donated to WTIP to support our efforts..

# COMMUNITY VOICES PROJECT

Thanks to a grant from the Lloyd K. Johnson Foundation, WTIP was able to hire Patrick Knight in 2015 to lead the "Deeper Reach Community Voices Project," aimed at bringing more community voices and perspectives to the air. The project enabled us to offer training sessions and workshops focused on teaching individuals the skills needed to record, create and share audio features.

Patrick's work with this project reached 60 people of various ages, backgrounds and geographic locations throughout the county. Over 70 audio features were produced and shared via WTIP's airwaves, and are archived on the "Community Producers Project" page of our website. And, for any future community producers, Patrick has put together a number of helpful tips and how-to videos, also found on our website.

In all, it was a great way to introduce more people in our community to the art of making radio!

# YOUTH RADIO PROJECT

Patrick Knight was also instrumental in keeping the" Youth Radio Project" strong in 2015, with about eight youth meeting weekly under his guidance. Through this experience, students not only learned hands-on skills like on-air hosting and program planning, but also how to record and produce features for their monthly "Youth Radio Project" program. Archived editions of their features can be found on the "Youth" page of our website.

Just like everything else about Cook County, it's the people. Jack and Sandy, Lutsen, MN



# RADIO WAVES MUSIC FESTIVAL

WTIP was pleased to host the 8th Annual Radio Waves Music Festival, September 11 to 13, at Sweetheart's Bluff in the Grand Marais Recreation Area. Started in 2008 as part of WTIP's 10-year anniversary celebration, Radio Waves has grown into a much anticipated event. It's held rain or shine—with two stages housed under a large tent—and show-cases the talent of local and regional musicians, with over 30 acts performing in the 2015 festival. Because of the variety of musical genres represented, people of all ages and musical tastes find something to enjoy. And we work hard to make the festival welcoming to everyone by offering on-site food vendors, a kid's tent and on-site camping. Mark your calendar for this year's event, September 9 to 11, 2016!





"It is a great event! It's truly a gift to the community and visitors. Everything from the music, dance floor, kid's tent, food, prizes, and social opportunity is first class. Over the years you've fine-tuned all aspects of the event. Congratulations on the best ever festival!"

"We were in Grand Marais over Labor Day this year. Next year, we're planning our vacation so we can attend Radio Waves 2016!"

"So many thanks TO YOU! Your folks put on a terrific festival. As always, thank you for the opportunity to play in Grand Marais. It was wonderful!" ~ Sam Miltich (performer)

















"Great mix of music, beautiful weather and venue. We have made a point to attend the festival the last several years. We appreciate all your hard work to make it happen. It is all run so efficiently with minimal downtime between the stages. WTIP is the spirit of Grand Marais and the north shore in our mind. Thank You."

"A breath of fresh air. A special time with special people. The event allows us to show our appreciation for our community, local and regional talent, and the special place we live."

"An excellent music festival, with real diversity of genres. A great venue to interact with community members and visitors."







# LIVE REMOTE BROADCASTS

Collaborating with other organizations in the area via live remote broadcasts is another important way that WTIP is able to connect the community. In June 2015 we were excited to broadcast live once again from the Wooden Boat Show at North House Folk School, bringing listeners special editions of *The Roadhouse* and *Small Change*. And in July 2015 we broadcast live from the Grand Marais Arts Festival, providing a closer look at the activities and artists that



make up this annual event, sponsored by the Grand Marais Art Colony.

# RESPONSIVE WEBSITE

A major accomplishment in the spring of 2015 was the successful development and implementation of a responsive website. This new design provides an optimal experience for our web visitors—with easy reading and navigation—across a wide range of devices (from desktop computer monitors to tablets and mobile phones). Our website continues to be an important tool for WTIP fans, allowing them to stream us live from anywhere. And, it's a great resource for local news stories, archived interviews and features, local events and announcements, playlists and more.

# MINNESOTA STATE FAIR

WTIP is proud to be a part of AMPERS—the Association of Minnesota Public Educational Radio Stations—a collection of independent community radio stations across the state. Thanks to our involvement with AMPERS, WTIP had the opportunity—for the first time ever—to broadcast live from the Minnesota State Fair in September.

The day at the fair was a whirlwind for staff and volunteers, but a lot of fun too! We were able to bring listeners our regular programming, but with a fun twist—"radio on a stick" we called it—sprinkling in interviews on a number of fair-related topics. And it was great to meet some of our fans from the cities, people who normally tune in via webstream.

Visit Cook County was a great partner in this endeavor, putting together special bags to hand out to fair goers and also helping to staff the booth. And we're thankful for support from the following underwriters, who helped make our trip to the State Fair possible:

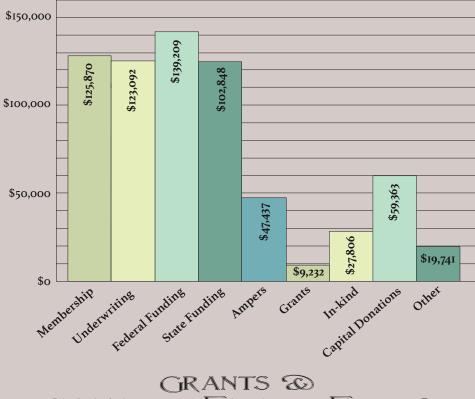
Art House Bed & Breakfast Big Bear Lodge Bluefin Bay Grand Marais Art Colony Hungry Jack Outfitters North House Folk School Sivertson Gallery Tuscarora Lodge & Canoe Outfitters Voyageur Brewing Company

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# FUNDING AND SUPPORT

WTIP's efforts are made possible by the strong support we receive from several sources:



# STATE AND FEDERAL FUNDING

Much of WTIP's programming and services are made possible through funding from foundations, including the Lloyd K. Johnson Foundation, the Duluth Superior Area Community Foundation, the Grand Marais Area Tourism Association, Minnesota's Lake Superior Coastal Program, the A Paul and Carol C Schaap Foundation, the Minneapolis Foundation, the Blandin Foundation, the University of Minnesota, and Cook County. WTIP also receives state funding, including support from the Minnesota Arts and Cultural Heritage Fund, and financial support from the Corporation for Public Broadcasting.

I value this radio station for the part it plays in bringing the community together. We are diverse as a community but we have common threads that weave us together. WTIP works hard to present all age groups, differing viewpoints, diverse cultural exposure and cutting edge thoughts and viewpoints.

WTIP recognizes the importance of all people in the process of creating an ever-changing and evolving community and they have fun doing it.

Debi LaMusga of Anahata Healing Touch



# MEMBERSHIP

Over 1,100 listener-members—both new and renewing—helped support WTIP's programming in 2015, contributing over \$125,000. WTIP fans can become listener-members or renew their membership in a number of ways (stop by the station, make a pledge online, send a renewal in the mail), but probably the most fun way to support the station is during a membership drive.

WTIP holds three membership drives every year, one in late winter, another in the summer and the last in the fall. And while the main goal of membership drives is to raise funds to support our programming, they're also a great time to celebrate our programming and all of the people that make it happen. We make drives fun by coming up with a unique theme for each drive, and also by offering special programming here and there, including live music. During our membership drives you'll find the station filled with people, from volunteers hosting on-air or answering phones, and musicians performing live in studio (or outside under a tent), to listener-members making a donation and grabbing a bite to eat.

If you're in the area-membership drive or not-we invite you to stop by the station,



meet staff and volunteers and take a tour of the studios. We love meeting our listenermembers!

The folks at WTIP helped spread the news when I went lost for four days in the GM area about seven years ago! Woof!

Moose the Weinerdog Eagan, MN

Best all-around mix of music anywhere, and invaluable community news and information when we make our annual trek up north every fall. It's clear the folks that make it all happen really care. "Just like homemade," so to speak! :-) Karl & Ann Peterson Vancouver USA





I live in northern Illinois but have a cabin up in the North Woods of MN. I listen to WTIP when I'm home and really enjoy all you have to offer. It also keeps me connected to the place closest to my heart! Maryjo

Woodstock, IL

The personal connection that the station has with its listeners is the glue that works to bring together this community. I run into many - Sherry, Jana, Kent, Nick and other staff around the community and they all serve as great representatives of the Voice of the Tip of the Arrowhead. Regards and thanks for everyone's hard work to bring such high quality programming to our part of the world.

Steve Schack - Colvill and Minneapolis



# BUSINESS SPONSORS

WTIP relies on the support of over 150 local businesses and organizations, through program underwriting, business membership and sports underwriting. In 2015, their contributions totaled over \$123,000. If you can, please let these sponsors know that you appreciate their support of WTIP.

AmericInn of Silver Bay Arrowhead Cooperative Arrowhead Pharmacy Art House Bed & Breakfast The Attic Gift Shop Bearskin Lodge Best Western Superior Inn & Suites Bethlehem Lutheran Church Beth's Fudge & Gifts Betsy Bowen Studio Big Bear Lodge The Blue Moose Blue Water Café Bluefin Bay **Boreal Access** Boundary Waters Journal Buck's Electronics Buck's Hardware Hank Care Partners of Cook County Carefree Living Silver Bay Cascade Lodge & Restaurant Cascade Vacation Rentals Chik-Wauk Museum & Nature Center **Cleaning Solutions** Como Oil & Propane Cook County Chamber of Commerce Cook County Community YMCA Cook County Dog Mushers Cook County Higher Education Cook County North Shore Hospital & Care Center Cook County Tennis Association Cook County Whole Foods Co-op Crooked Spoon Cafe Dockside Fish Market Drury Lane Books East Bay Suites Edwin E. Thoreson, Inc. Elfvin's Bakery Empty Bowls Fika Coffee First Congregational Church Gary Zinter, Blue Cross Blue Shield Gene's Foods George Humphrey Contracting

Grand Marais Art Colony Grand Marais Hotel Company Grand Marais Lions Club Grand Marais Municipal Liquor Store Grand Marais Rec Park Grand Marais State Bank Grand Marais Wellness Center Grand Portage-Isle Royale Transportation Line Inc. Grand Portage Lodge & Casino Great Gifts Gunflint Lodge Gun Flint Tavern H & R Block, Silver Bay Hedstrom Lumber Company Hillhaven Assisted Housing for Seniors Hovland Art Festival Human Development Center Hungry Jack Outfitters Isak Hansen and Sons lava Moose Johnson's Foods Joynes Dept. & Ben Franklin Store Kah-Nee-Tah Gallery LaBoda Grading Lake Superior Angler Magazine Lake Superior Community Theatre Lake Superior Trading Post Last Chance Studio and Gallery Licari, Larsen & Co. Lola's Sweet Life Bakery Lutsen Mountains Lutsen Resort Mathison & Vos, Attorneys at Law McMillan Landscaping & Tree Service Minnesota Power Moguls Grille & Tap Room My Sister's Place Naniboujou Lodge NightTrain Racing Sled Dogs North Coast Towing North House Folk School North Shore Commercial Fishing Museum North Shore Federal Credit Union North Shore Health Care Foundation

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North Shore Journal / Bayside Printing North Shore Oil & Propane North Shore Outdoors North Shore Winerv Northern Lake County Arts Board Northern Wilds Oddz & Endz Affordable Used Furniture The Pie Place Café Porcupine Mountains Music Festival The Print Shop of Grand Marais Reader Weekly Rockwood Lodge & Outfitters A Room of One's Own Satellite Country Inn Sawbill Canoe Outfitters Seaton Guitars Shirt Outfitters Sivertson Gallery Snook One Charters **SplinterTones** St. Luke's Health Care System Steger Mukluks WolfTrack Classic Sled Dog Race Stephan Hoglund Photography Stone Harbor Wilderness Supply Studio Forma Subway Sandwiches Superior Lumber and Sports Superior North Outdoor Center Superior Outdoors Magazine Sven & Ole's Sweetgrass Cove Guesthouse & Bodywork Studio Sydney's Frozen Custard Tall Tale Yarn Shop Terra Bella Floral & Gifts Thomsonite Beach Inn & Suites Tim Bauer Construction Tofte Construction Trail's End Café Tuscarora Lodge & Canoe Outfitters Two Dogs in the Web Valley Fresh Buskers Festival Violence Prevention Center Visit Cook County WatersEdge Trading Co. World's Best Donuts 1010 Interiors

### SPORTS UNDERWRITERS

Almost Home Appliance / Arrowhead Outdoor Arrowhead Pharmacy Backlund Realty Buck's Hardware Hank Cook County Home Center Cook County News Herald Crawford Excavating / S & C Masonry and Concrete Dockside Fish Market Drury Lane Books Edwin E. Thoreson, Inc. George F. Maruska, CPA Grand Marais Accounting, LLC Grand Marais State Bank Grand Portage Lodge & Casino Jay's Heating & Plumbing Johnson's Foods Mike's Holiday Minnesota Power North Shore Federal Credit Union North Shore Health Care Foundation North Shore Oil & Propane State Farm Insurance Superior Lumber Sven & Ole's Works Construction & Maintenance Services, LLC

### BUSINESS MEMBERS

Angry Trout Café Boundary Country Trekking/ Poplar Creek Guesthouse Cook County Abstract & Title Don Noyce Construction Farley's Plumbing and Heating, LLC Grand Marais Lioness Club Hughie's Taco House Temperance Valley Tile & Stone Tofte Construction

What do we like about WTIP? The local music, stories, reporting, Radio Waves, food at member drives, staff, volunteers, that pigeon that lives above the door, Eric, Bill, those posters in the bathroom, umm...mostly that. Armanda and Michael

Grand Marais



### VOLUNTEERS

Since WTIP's humble beginning, the total number of regular volunteers has grown from eight to over 100. Volunteers are the key to WTIP's continued growth and success, and as a community-powered, community-driven station, WTIP continues to welcome new volunteers both on the air and behind the scenes.

Alyssa Abbott Sue Abrahamsen Mark Abrahamson Doran Acero Chel Anderson Fred Anderson Katie Anderson Paulette Anholm Rose Arrowsmith-DeCoux Mary Ann Atwood Berta Bauer Andrew Beavers Ann Belleman Buck Benson Tracy Benson Sally Berg Lee Bergstrom Vicki Biggs-Anderson Chloe Blackburn Lynden Blomberg Diane Booth John Bottger Tom Bradovich Bill and Joan Burkhardt Ellen and Lucy Callender Pat Campanaro Julie Carlson **Bob** Carter **Yvonne Caruthers** Tom Christiansen Cory Cochrane Dave Coleman Gwen Danfelt-Martin Suzanne Davies Joey Detrick Patty Doherty Dick Dorr Pam Dorris Staci Drouillard Randy Eastlund Pat Eliasen Greg Fangel Joan Farnam Dean Farnum Casey Fitchett Steve Forsberg Dave and Amy Freeman Gus Don Hammer Bill Hansen

Barb Heideman CJ Heithoff Linnea Henrickson Molly Hoffman Tyler Howell Marcia Hyatt Ada Igoe Mary and Peter Igoe Cindy Imsdahl-Ceo Ken and Jane Johnson Kris Johnson Kent Jones Pete Kavanaugh Dale and Anna Klobuchar Jean Kloster Karen Kobev Tina Krauz Cheryl Larsen Barb LaVigne Jan Lemke Árdie Lien Jerry Lilja Sherrie Lindskog Maxene and Roger Linehan Katie Loberg Susan Maijala Mary Manning Shawn Maravigli Bob Martin Anne McKinsey Marnie McMillan John Mianowski Michele Miller Yvonne Mills Norman and Printha Moe John Morrin Deane Morrison Seth Moore John Moos B Muus Brian Neil Matt Nesheim Beth Olson Craig and Dianne Peterson Joni Peterson Ann Possis **Bob Pranis** John Praxmarer Cathy Quinn Barb Rawitzer

Mike Raymond Kurt Redborg Mike Reeves Ann Russ Mary Sanders Jennifer Schulz David Seaton Doug Seim Rhonda Silence John Silliman Mike Smieja Fred and Fran Smith Jan Smith Śarah Stover Carl Solander Dan Strayer Sunny Lorrié Svadlenka Richard Swanson Kelly Swearingen Dave Tersteeg Gordon Thorne Greg Tofte Rainbow Trout Doug Turner Nick Vavrichek Chris Waldera Larry Weber Deb White Eric White Rebecca Wiinanen Laurel Wilson Nina Woerheide Karie Wrich Tom and Jodi Yuhasey LeAnn Zunker

Our camp is close to the Minnesota border and we pick up your signal loud and clear. We listen every day we are by the lake, sometimes from dawn 'til dusk. It is wonderful to have programming that relates to this special part of the world. Ron and Nancy Thunder Bay, Ontario

































# BOARD OF DIRECTORS

David Tersteeg – President Rick Anderson – Vice President Hyla Napadensky – Treasurer Ann Possis – Secretary Greg Tofte Molly Hicken Debbie Benedict Matt Nesheim



Sue Hakes Bill Hansen Thelma Hedstrom Dennis LaBoda Deb LaMusga Mike LaVigne Jennifer Schulz Dave Seaton



We are very proud to have a close connection to WTIP. The high quality programming and relationship with the community are second to none. We appreciate the dedication of WTIP's staff and volunteers - it really shows in all

Rita and Michael Moore St. Cloud, MN

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Jay Andersen Gary Atwood Deb Benedict Jana Berka Matthew Brown Joe Fredrichs Jessie Kurtz Sherrie Lindskog Martha Marnocha Will Moore Jeff Nemitz Patrick Knight Ann Possis Cathy Quinn Veronica Weadock











you do! Thanks for keeping us connected online!





# PRESIDENT'S REPORT

Is the Latest the Greatest?

Why can't old fashion be the greatest? Come to think of it, you should decide what's best for you. Choice is the greatest. Some fans of our sound stream on devices, others tune in on the ole transistor radio. What a great choice—WTIP is classic radio that's mobile responsive.

Guess what—it's all just radio waves, so really it's our content that matters the most. We've got the methods of delivering the sound dialed in, but are we producing radio that's worth listening to? Absolutely! Local shows abound in our lineup, and local volunteer voices are the heart of our programming. Thanks to our professional staff, all the little details are handled to ensure we are always on, always broadcasting the unique sound of the North Shore scene.

Our local scenery is stunning. Naturally, the people who have embraced the elements and settled into the landscape are equally impressive. Content on WTIP reflects the land and people of our region, and we've created a North Shore sound that's as soothing as the waves of Lake Superior. A sound like no place else, delivered in formats both world-wide and 70 miles wide. What a great choice!

Thank you staff, volunteers and listener-members for making the choice to support WTIP. Your efforts help produce the profound choice of commercial free, community radio on the air waves. Local news, sports and weather; emergency information in times of need; leaders, movers and shakers—all broadcasting thanks to you. You are the greatest for supporting this station that broadcasts to the world our local news, entertainment and North Shore experience. Keep up the good work, and we'll keep the signals strong.

Dave

WTIP's board president



I have had the pleasure to vacation on North Shore for the past two years and just love WTIP. I stream it daily from my home and office in Terre Haute, Indiana and dream of my next North Shore vacation. Thank you for all of your programming!

Lorrie Terra Haute, IN

WTIP has been a treasure for us since moving here several years ago. When we're out of town we often check the website and stream programs live. Thank you, WTIP!

Maggie Grand Marais

# NORTH SHORE COMMUNITY RADIO

90.7 FM North Shore 90.1 FM Grand Portage 89.1 FM Gunflint Trail WWW.Wtip.org

Guitar images compliments of Dave Seaton