



## Creating a year of local radio

We are proud of our team, grateful to all of our supporters, and dedicated to quality programming for our listeners. As we gear up to celebrate our 25th anniversary in 2023, we'll take a look at the past year during our virtual annual meeting today Oct 17, at 7 p.m. Central Time.

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/81339442628>

or call +1 312 626 6799

Webinar ID: 813 3944 2628

We very much look forward to what comes next. Thank you for being a part of it!





## WTIP feels like home...

Wow, another year has passed and we are at another annual meeting in Zoom fashion. I am happy to report that next year we'll return to meeting in person just in time for our 25th birthday!

As we enter into our 25<sup>th</sup> anniversary year, we look back to the beginnings of our community radio station and the great work accomplished by volunteers getting us on the air. We are also looking forward to the next 25 years.

WTIP has become an essential part of our community as we bring local news, information and locally produced music shows to our listeners.

I thank you and the rest of our members for your support!

Matthew Brown  
WTIP Executive Director







## 1327 active members

“Tuning in to WTIP makes me feel like I’m a barefoot kid tromping around the woods again with the family radio.”

“Best mix of music, news, and talk in Minnesota. It’s as much a part of coming up North as fresh air and pines.”

We love it when you call in! Our next membership drive starts this Wednesday at 7 a.m. and we hope to hear from you!

## Community-focused news reporting

We report on issues that matter to you such as the housing crunch, local elections, and the environment. Our news shows are among the most listened-to online, so we know we are helping people keep in touch with community happenings even when they are away.







## New projects and programs

- ***StoryCorps' One Small Step***, an opportunity for our community to bring people with diverging views together in conversation—WTIP was one of six stations selected for this national initiative
- ***All Around the Beatles***: Roger Linehan brings Beatles music, Beatles covers and Beatles-influenced tunes
- ***Ginger Bones' Sound Kitchen***: Abbyzak explores the music and food connection
- ***Night Graze***: Late night bluegrass with Joni Peterson
- ***Northland Rumble***: Eclectic music chosen by Iron Range musicians Rich Mattson & Germaine Gemberling
- ***Paste Wasters Radio***: Hosted by local teens Eero & Hiver





## 478 sustaining members

Over a third of our members keep the air with an easy monthly contribution.

"WTIP is on all the time... it's like the extra member of the household! I never turn it off, I just turn it down, and then I turn it up in the morning because it's a state of mind for me and it keeps me in the Boundary Waters, which is my happy place... where ever I am in the world I always want to be here. WTIP is my conduit to the community up here."



## Supporting local music

We hosted live music at the station, and featured 22 bands at the 15th annual Radio Waves Music Festival!

Top left: Andre at RWMF image by Bear Witness Media

Top right: Ginger Bones Sound Kitchen

Bottom Right: Josh Cleveland Band image by Bear Witness Media







## Staff update

Staci Drouillard moved from development director to Legacy projects coordinator, and Maryam Torabi is celebrating one year on the job as development director.

Annie Possis switched roles from Roadhouse producer to program director in 2022.

Kalli Hawkins joined WTIP in April as a news reporter. Rhonda Silence retired in May, but she still contributes part-time and during the pledge drives.

## Over 100 business sponsors

Underwriting at WTIP is a sure way to get a business noticed! We are grateful to our underwriters, sports sponsors, and Boundary Waters Podcast sponsors.

"Underwriting at WTIP is the best bang for my buck as far as marketing dollars spent..."



## WTIP funding and support in 2021



**Underwriting**  
\$117,909 %13

**Membership**  
\$221,490 %25

**Other** \$23,751 %3

**CPB - American Rescue Plan**  
\$205,324 %23

**Grants**  
\$317,868 %36

# The best is yet to come!

Thank you and Miigwech to the WTIP community of listeners and members. We cannot do what we do without you. A basic principle of community radio is that content leads to engagement, which leads to support. Support enables the creation of more content, and the circle continues. Your support of WTIP is strong and continues to grow. Every day we are encouraged by what you share with us.



Special thanks to this year's retirees, Rhonda Silence from the News Department and Fred Smith from the Board of Directors. Thank you for all you both have done for the WTIP community.

Stay tuned for news about upcoming celebrations during our 25th year in 2023. Cheers!

Mary Somnis  
WTIP Board President

